



Fueling Impact

2021-2022

#Itsnotjustarthritis campaign

106 million
ad impressions across Canada

424,306
visits to our campaign website

29
buildings lit blue for September's
Arthritis Awareness Month

THE GLOBE AND MAIL

SUBSCRIBE FROM \$1.99/WK REGISTER LOG IN

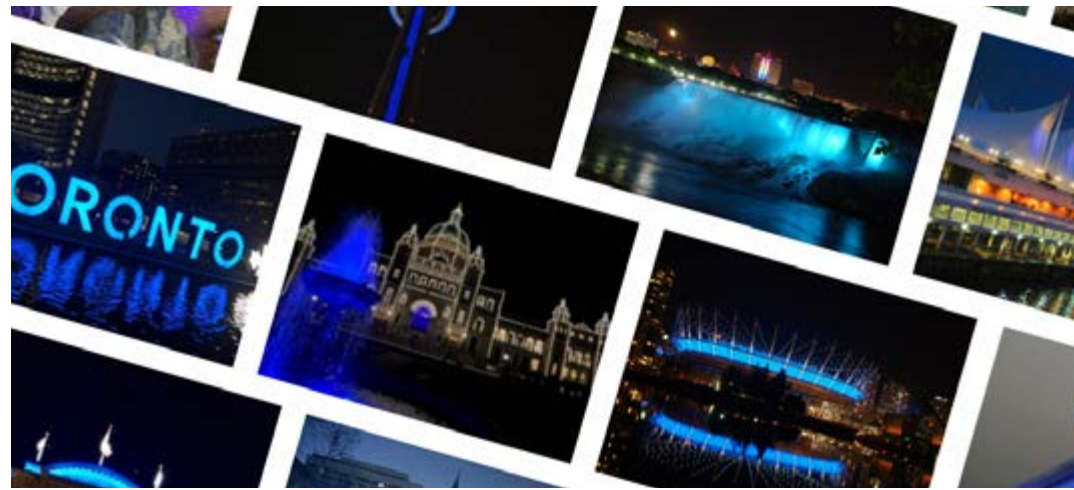
CANADA WORLD BUSINESS INVESTING OPINION POLITICS SPORTS LIFE ARTS DRIVE REAL ESTATE PODCASTS WATCHLIST

FEATURED: FEDERAL ELECTION COVID-19 RESOURCES FOLLOW TOPICS LET'S TALK SCIENCE RESIDENTIAL SCHOOLS L&P STOCKS COVID-19 VACCINES CLIMATE CHANGE

There are over **100** kinds of arthritis.
None are kind.

Arthritis SOCIETY
#ItsNotJustArthritis
Test your arthritis IQ

tsNotJustArthritis



Arthritis Society

CAUTION: Clicking Learn More will cause you to learn more about the tree of arthritis. Only click if you mean it.

What does their arthritis feel like?

ARTHRITIS CAMPAIGN: Feel their burn. LEARN MORE

Like Comment Share

Arthritis Society

#ItsNotJustArthritis

Where's the fire of arthritis?
Everywhere.

ARTHRITIS CAMPAIGN: Test your arthritis IQ. Learn More

Arthritis SOCIETY

Childhood arthritis needs a **timeout.**

Dear friends,

This Impact Report is about more than numbers. It is about the real impact we are making, together, on the lives of six million Canadians living with arthritis. We are bold changemakers, and we are fueling impact to extinguish this debilitating disease.

2021-2022 was a pivotal year for the Arthritis Society.

We embarked on our second year of Accelerating Impact, our transformative five-year strategic plan. As part of this transformation, we rewrote our Vision and Mission to embody our commitment and drive to “fight the fire of arthritis.”

To give people living with arthritis a voice, we invested in a bold, national advertising campaign to raise awareness that 1 out of 5 Canadians live with the fire of arthritis, and that “it’s not *just* arthritis.”

Even when faced with pandemic-driven challenges like having to postpone in-person fundraising events, we leveraged new opportunities to finance our ambitions. We continued to invest in cutting-edge research, blazing a path for how we can treat arthritis, prevent it and some day cure it. We influenced federal and provincial public policy, making sure that people living with arthritis are heard. We unleashed innovation with our inaugural Arthritis Ideator Awards™ and announced the launch of a \$25-million Innovation Campaign. We empowered Canadians to better understand arthritis and make informed decisions about their journey with the disease.

None of this would be possible without the support, generosity and commitment of our donors, our volunteers, our partners and our dedicated staff. Thank you for being the fuel that allows us to think big, to be bold, and to lean into innovative approaches to fight the fire of arthritis.

WITH DEEP APPRECIATION,



Duncan Mathieson
Chair, Board of Directors



Trish Barbato
President and CEO

Vision:

We will extinguish
arthritis.

Mission:

To fight the fire of
arthritis with research,
advocacy, innovation,
information and support.

2021-2022

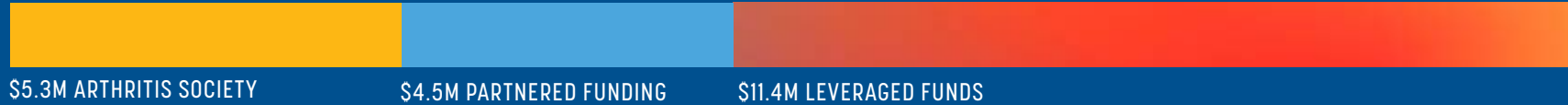
Highlights

Fueling impact to extinguish arthritis

\$5.3 million invested in arthritis research

Our investment inspired partners to match funds and empowered researchers to secure additional funding to drive their work forward.

Total Research investment **\$21.2 million**



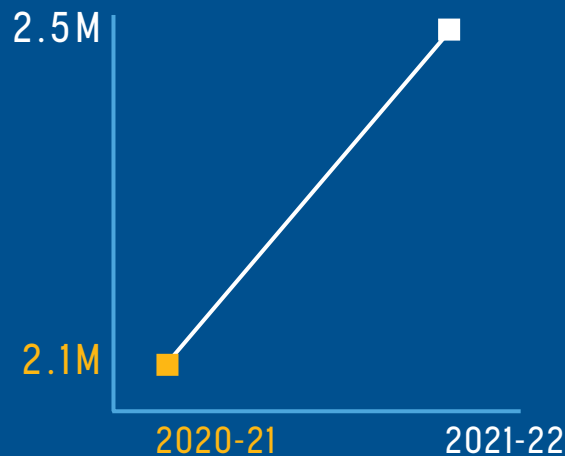
6,698

Canadians raised their voices with us on policy issues



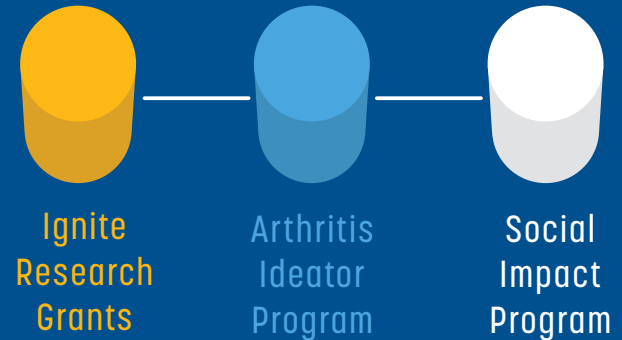
2.5 million

Canadians reached with trusted information



3-pillar

Innovation Strategy launched



The Arthritis Society is Canada's national charity dedicated to extinguishing arthritis. We represent the six million Canadians living with arthritis today, and the millions more who are impacted or at risk. Fueled by the trust and support of our donors and volunteers, we will not give up our efforts until everyone is free of the scorching pain of arthritis.



107,143

people reached through our signature webinar series



70%

of registration from outside major urban centres

Communities reached across Canada



Unique communities represented:

- British Columbia - 193
- Alberta - 162
- Saskatchewan - 89
- Manitoba - 91
- Ontario - 644
- Quebec - 798
- New Brunswick - 125
- Nova Scotia - 166
- Prince Edward Island - 27
- Newfoundland and Labrador - 88
- Yukon - 6
- Northwest Territories - 4
- Nunavut - 1
- International - 52

87%

of program users said they were empowered to better manage their arthritis



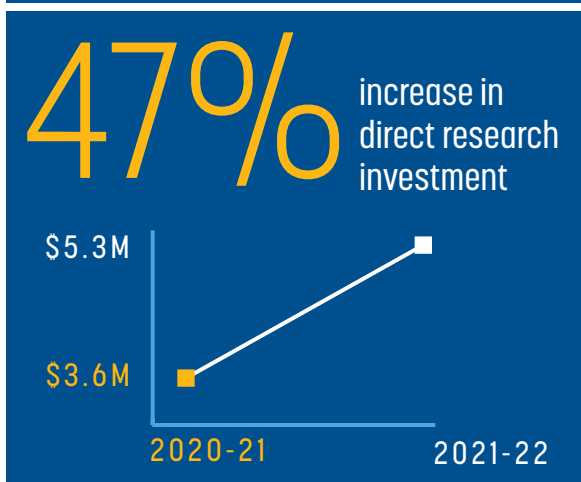
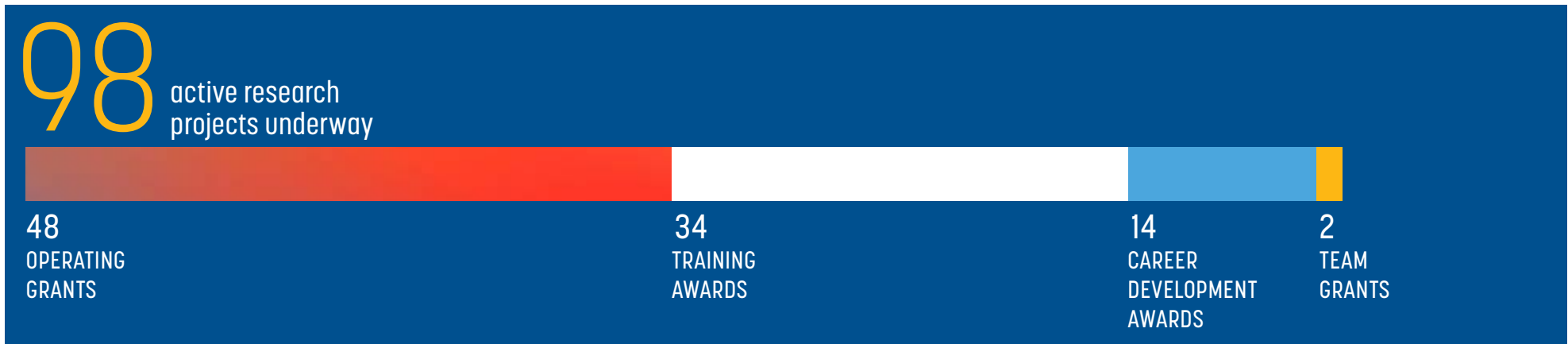
Research

Fueling better treatments on the road to a cure

As Canada's largest charitable funder of arthritis research, the Arthritis Society plays a vital role in improving treatments and health outcomes for people living with arthritis, while leading the way to a cure. This year, in addition to awarding 24 new grants through our research competitions, we commissioned a study to shed light on the impact of osteoarthritis in Canada, particularly on young adults. And in February, our 3rd annual Canadian Arthritis Research Conference brought together 180 scientific and consumer experts from across the globe to inspire new avenues of investigation.



2021-2022 Highlights



Advocacy

Fueling public policies that empower people with arthritis

The Arthritis Society is committed to elevating awareness of arthritis as a serious disease and ensuring patients across the country have equitable, affordable and timely access to effective care and treatments. Inspired by our volunteer Advocacy Committee and working in collaboration with partners, we are a leading voice on key issues of concern to people with arthritis. While the ongoing pandemic hindered our efforts to have as many engagements with policy makers as planned, the year was highlighted by significant advocacy progress.



2021-2022 Highlights



41 public policy decisions influenced throughout Canada

- ✓ SURGICAL WAIT TIMES
- ✓ TRANSITION TO BIOSIMILARS
- ✓ COVID VACCINATION GUIDELINES FOR IMMUNOCOMPROMISED INDIVIDUALS
- ✓ TEMPORARY PAID SICK LEAVE
- ✓ DRUG PRICING REGULATIONS
- ✓ VIRTUAL CARE
- ✓ RESEARCH FUNDING



Canadians' 6th top health concern
(Ipsos omnibus survey, January 2022)

CASE STUDY

Calling for improved wait times for joint replacement surgeries

The Issue: The increase in wait times for knee and hip replacement surgery during the pandemic is creating a heavy burden on our already strained healthcare system and urgent action is needed.

How We Helped: We established a pan-Canadian task force to analyze the situation and our June 2021 report, *The Wait: Addressing Canada's Critical Backlog of Hip and Knee Replacement Surgeries*, offers solutions to address both the pandemic-related backlog and pre-existing challenges.

The Impact: The Arthritis Society led a charge that resulted in 6 provincial budgets including system improvements to reduce surgical wait times, as well as a commitment from the federal government to provide additional funding.



Innovation

Fueling solutions to the fire of arthritis through transformational change

Because arthritis desperately needs innovative solutions, the Arthritis Society is investing in high-risk, high-reward research, collaborating on social impact projects and uncovering and tapping into bright and emerging entrepreneurial talent to accelerate their success at getting ideas to the people who need them most.

2021-2022 Highlights

12

**RISK
REWARD**

inaugural Ignite Research grants awarded for high-risk, high-reward ideas



Thank you for creating such an impactful and important initiative. We are ready to move mountains!"

- Lianna Genovese, creator of Guided Hands, winner of the Arthritis Society's Ideator Program People's Choice Award

4

inaugural Arthritis Ideator Awards™ granted



L to R: Michelle Laflamme and Alex Fuentes, KneeKG; Matthew Rosato, PROVA Innovations; Lianna Genovese, Guided Hands; Dr. Linda Li, OPERAS

1

Social Impact initiative launched



Our first Social Impact project will implement an innovative screening method using ultrasound and artificial intelligence to identify hip dysplasia in infants. Our vision is to prevent osteoarthritis in later life that is caused by hip dysplasia by screening every newborn in Canada with this new, evidence-based intervention.

Information and Support

Fueling resilient lives through the power of information and support

Through our support programs, we are helping people with arthritis to be more resilient. As we continue to evolve and develop new evidence-based resources on disease and lifestyle management, we are empowering them to thrive.



Last year, 2,540 people reached out to our Arthritis Line, a toll-free telephone and email information support service run by trained volunteers.

"So many people call in because they are lost and don't know where to turn for information. Volunteering for the Arthritis Line is a wonderful way for me to make a difference and help others. I get to be on the frontlines and see the impact."

- Oneida Baxhia, Arthritis Line volunteer

2021-2022 Highlights

65,731

Canadians received direct or one-on-one support through our education and information programs



- 61% ARTHRITIS TALKS
- 31.8% ARTHRITIS REHABILITATION AND EDUCATION PROGRAM
- 7.2% ARTHRITIS LINE AND OTHER

21

new digital resources introduced, including translations in Simplified and Traditional Chinese



108,000

flourish newsletter subscribers



121,000+

followers on social media



337

families thrived through our virtual and in-person child and parent programs





Arthritis is a disease that can manifest in people of all ages - young and old. At the age of four, my daughter was diagnosed with juvenile idiopathic arthritis (JIA). We have been working with an exceptional team of health care providers to successfully manage her JIA for the past 9 years. When we learned that research in juvenile arthritis was limited, our family foundation was inspired to support the Arthritis Society and the extraordinary researchers who are diligently working to eradicate the disease."



- Brigitte Chang-Addorisio,
President, Raymond Chang Foundation

Our Supporters

Fueling impact through philanthropy

United in purpose and ignited by generosity, the Arthritis Society thanks our supporters who enabled us to invest in essential programs and resources and fuel bold new ideas to transform the future of arthritis treatment and care.

2021-2022 Highlights

\$18,548,284

donated by close to **200,000**
individual, corporate and foundation donors

\$4,904,786

realized through the **162** bequests of supporters who sought to
fight the fire of arthritis beyond their lifetimes

\$727,215

donated by our **5,691** monthly donors, who
provided stable funding throughout the year

\$683,774

contributed by **1,441** Leadership Circle donors,
whose valued investments enable our work

Innovation Campaign

Thanks to the visionary support of our donors, we awarded four \$50,000 Arthritis Ideator Awards™ to help outstanding entrepreneurs bring their arthritis innovations to life. Donor investment and the contributions of time and talent from our VIP panel of judges made the event a success and served as the perfect launchpad for our \$25-million Innovation Campaign. This ambitious campaign will see the Arthritis Society make bold investments in novel ideas to transform the future of arthritis treatment and care.



Ronald Reuben



Mohamad Fakih



Vikram Vij



Dr. Nick Yardley

Thank you to our 2022 Arthritis Ideator Award judges: Medicom Group CEO, Ronald Reuben, philanthropist and CEO, Mohamad Fakih of Paramount Fine Foods, celebrity chef and author Vikram Vij and orthopedic surgeon Dr. Nick Yardley of HaloHealth.



My first experience of someone with arthritis was my dad, who was diagnosed sometime in his early 60s. It affected his hands at first, but then spread to various joints in his legs. At times he could not walk as it was so crippling. My dad's brother also had arthritis, but his was not as severe. At that time, I associated arthritis with something older people developed. However, what many do not realize, it affects people of any age, include many children and young adults. Hopefully, research through initiatives like the Innovation Campaign will enable people with arthritis to overcome the pain caused by this debilitating disease."

- Peter O'Sullivan, Innovation Campaign donor, who pledged \$250,000 over 5 years



Our personal experience with arthritis has led us to getting more involved. We believe that research and developing better treatments are the key to unlocking a cure and that's our end goal."



- Anny Nasser and Sikin Kasum-Dharamshi, co-chairs of inaugural Arthritis Fire Ball™ fundraising gala, taking place on November 12, 2022

2021-2022 Donors

The Arthritis Society is grateful for the generosity of our supporters, who are dedicated to fighting the fire of arthritis. We are pleased to recognize donors who have made or pledged gifts of \$10,000+ between April 1, 2021 and March 31, 2022, whose cumulative gifts totalled \$2.5 million and more over the course of their giving history, and those reaching a giving milestone of 25 years.

\$250,000-\$499,999

Kolstad Fund at the Calgary Foundation
O'Sullivan Family
Pfizer Canada SRI

\$100,000-\$249,999

Diane Blake and Stephen Smith
Douglas Harold Evans Charitable Foundation
HealthPartners Canada
United Way Winnipeg
Lynda Ward
Raymond Chang Foundation

\$50,000-\$99,999

Amgen Canada Inc.
Anna Marie Frediani Research Fund
Arthritis Society Endowment Fund at the Vancouver Foundation
Trish Barbato
Bristol Myers Squibb Inc.
Canadian Tire Jumpstart Charities
John and Mary Crocker
Dolphin Bingo
Donal Rowan Lazier and Phyllis Audrey Lazier Fund at the Vancouver Foundation
Federated Health Charities
Government of Canada
Government of Newfoundland and Labrador

Janssen Inc.
Mary Pack Centennial Arthritis Research Endowment Fund at the Vancouver Foundation
Massage Addict
Novartis Pharmaceuticals Canada Inc.
Partenairesanté-Québec
Organon Canada Inc.
Eric T. Webster Foundation

\$25,000-\$49,999

AbbVie
Alma VanDusen Fund at the Vancouver Foundation
Andrew Branion
Brynjolfur Kristin Brynjolfsson Fund at the Winnipeg Foundation
Doris Purdy Alter Ego Trust
Government of Canada's New Horizons for Seniors Program
Grand Imperial Conclave of Canada Charitable Foundation
Industrielle Alliance Groupe Financier
Jamp Pharma Corp.
KPMG Foundation
medical cannabis by Shoppers
Jennifer Stewart + Russell & Daniel
Wai On Foundation
Nancy Jean Wessel
Windsor Foundation

\$10,000-\$24,999

6902472 Canada Inc.
Al Roadburg Foundation
Arthur J.E. Child Foundation
Axiom LTC LP
Bell Canada - Community Affairs Department
The Beresford Family, in loving memory of Deirdre
Ann Bucke
Kathryn Calder
Celopharma
CIBC Private Wealth (Wood Gundy)



As someone who has lived with rheumatoid arthritis for over 65 years, I know what it's like to live with an “invisible” disease. The Arthritis Society is absolutely vital in helping people understand their disease through printed resources, its website and education programs. It also plays an important role in educating the public and funding research, and I can't emphasize that enough.”

- Joan Fidler Burrows, 22-year donor



The Arthritis Society has and will continue to do essential work in supporting people who live with rheumatic diseases. Having had firsthand experience working with these people, I know how well they are supported. It is my deep pleasure to support the Arthritis Society's work by leaving a legacy gift."

- Dr. Angela How, rheumatologist,
has left a gift to the Arthritis Society in her will

Cortalex
Kris & Ashit Dattani
Andre Edelbrock
Edmund Alan Larkin & Edith Margaret Larkin Trust at the Victoria Foundation
Edna Herbert Charitable Foundation Giving Fund
Fondation J.A. DeSève
Fondation Simone Morin et Valmont Garneau
G. Raymond Chang Ltd.
Hélène Giasson
Robert Goodall
Graham and Karen Harris Family Foundation
Helen Garrett Foundation
Nancy Hopkins
Robert Howard
George Hrudie
iGan Partners
Innomar Strategies
Innovative Medicines Canada
John Grot Memorial Fund at the Vancouver Foundation
Joyce Lam/Novartis Arthritis Patient Care Endowment Fund
Ken And Roma Lett Foundation
P. Levesque
George Macri
Mark and Phae Collins Fund at the Vancouver Foundation
Duncan Mathieson
Yvonne McGregor (and the late Donald E. McGregor)
Merck Canada Inc.
National Bank Financial
Nordic Pharma Inc.
Otto and Marie Pick Charitable Foundation
David C. Pauli
PointClickCare
Prep Doctors
Samuel H. Gilfix Endowment Fund
Scotiabank
Arthur Sebert
Sofina Foundation

Greg Steers
 Sunrise Foods International Inc.
 TD Bank Group
 Kathryn and Bill Troubridge
 UCB Canada Inc.
 Victoria Foundation
 VIVO Cannabis
 H. Walsh
 Stephen Weiss
 Michael Whitcombe
 Paula Wilkes

Cumulative Giving of \$2,500,000+

AbbVie
 HealthPartners Canada
 Merck Canada Inc.
 Pfizer Canada SRI

Various funds at the Calgary Foundation
 Various funds at the Vancouver Foundation

Various funds and supporters at the United Way of Calgary and Area
 Various funds and supporters at the United Way of British Columbia

25-Year Milestone Donors with \$5,000+ in Lifetime Giving

Roland Bertin	Christine Hagens	Rose Kelly	Don Pether
Georgina Best	Everard Hambro	Arnd Koechlin	Gerald Price
Arva Brierley	Edwin Harris	Christiane Leclerc-Smyth	N. Simpson
T. Brown	George Harrison	E. Lehtinen	Lynda Smyth
Martha Clendenning	W. Hart	George Lohnes	Colleen Thiessen
Ronald Dorland	Joyce Hird	Louis Maheu	Catherine Walker
Bronwen Dunlop	Susan Hope	Ken Mason	Blair Wilson
A. Fraser	Margaret Howe	Murray Pask	

We are grateful to the many donors and sponsors who contributed between \$5,000 and \$9,999 in 2021-2022 with an annual or legacy gift. Visit arthritis.ca to see a list of these generous supporters.

We extend our gratitude to those who kindly support our work and wish to remain anonymous, and offer our special thanks to the 32 individuals who notified us in 2021-2022 that they've included the Arthritis Society in their legacy plans. We regret any errors or omissions. Please email Nicole at donorservices@arthritis.ca to update how you wish to be recognized.

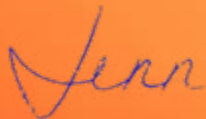


Arthritis is not just a disease of older people, and not just a simple disease of swollen joints. Your entire body is affected and challenged with internal medicine issues. Research and innovation can make the journey and quality of life with arthritis tolerable and minimize the potential for disability or life-altering side effects. The Arthritis Society offers a lot of programs, including Arthritis Talks webinars, videos, online information, support programs and the Arthritis Line. These efforts are very worthy of support and critical for both young and older people battling this fire every day."

- Mark Sack, diagnosed with arthritis in 1974 at age 13 and involved with the Arthritis Society since 1977 as a regular donor and now as a member of the National Council

Thank You to Our Executive Fundraising Volunteers

Our work would not be possible without the expertise and support of our 71 executive fundraising volunteers who bring immeasurable value to our fundraising efforts through their contributions to our committees. In addition to the National Council, we thank members of the Innovation Fund Committee; Creative Council, chaired by Ted Ellis; All-In for Arthritis Committee, chaired by James Morrison; committee for the Celebrity Roast featuring Don and Jim Mills; and the Arthritis Fire Ball™, co-chaired by Anny Nasser and Sikin Kassum-Dharamshi. Thank you for dedicating your time and talents to fighting the fire of arthritis.



Jennifer C. Stewart, CFRE
Chief Development Officer
Arthritis Society

National Council

As the number of people affected by arthritis continues to grow at an alarming rate, there's greater urgency to raise critical funds to support the Arthritis Society's mission. We are grateful that 21 of Canada's brightest minds and dedicated arthritis ambassadors have joined our National Council and made the Arthritis Society their charity of choice.

The National Council launched in 2020 to advise on and actively engage in fundraising efforts for the Arthritis Society. Chaired by Andrew Branion, the Council is building important relationships with new and long-time donors, with passion and determination to champion the resilient spirit of those living with arthritis.

The impact of arthritis can't be overstated. The Arthritis Society is committed to advancing arthritis care and research, and the strategic leadership and counsel of these dedicated executive volunteers enables us to do just that.

Andrew Branion, Chair

Firas Abu Saleh

Sulemaan Ahmed

Trish Barbato

Ashleigh Brown

Alison Coville

Julie Cowan

Jennifer Evans

Diana Gazdar

Martha Harrison

Shareef Isa

Gilles Lavasseur

Simon Lemay

Nadia Malik

Keith Nugara

Melanie Philip

Mark Sack

Dr. Kam Shojania

Jennifer Stewart

Kanish A. Thevarasa, CPA, CA, CMA

Interested in getting involved in the National Council? Contact Jennifer Stewart at jstewart@arthritis.ca.

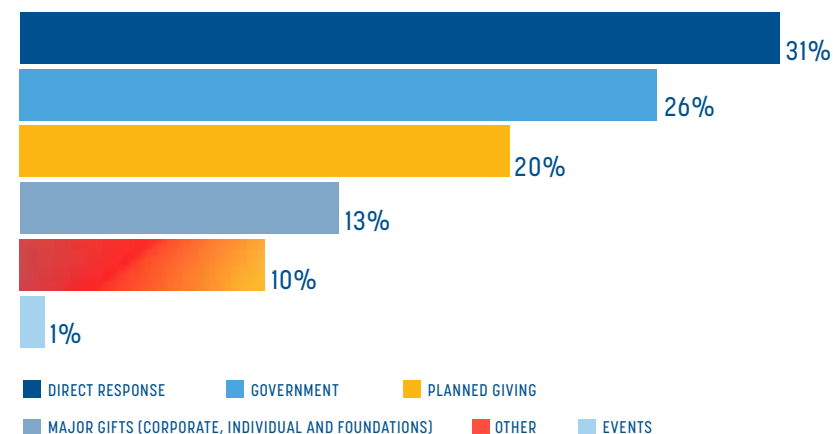
Financial Report

Statement of Financial Activities

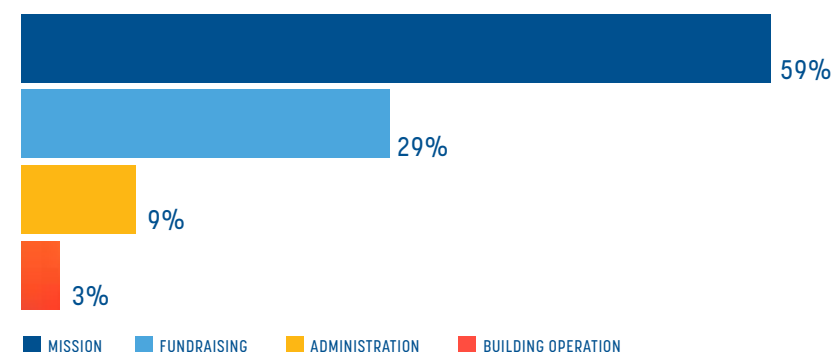
Year ended March 31, 2022, with comparative information for 2021

	2022	2021
REVENUE	\$	\$
Major Gifts (corporate, individual and foundations)	3,194,156	2,720,943
Planned Giving	4,904,786	4,991,455
Direct Response	7,795,839	7,564,618
Events (including Move Your Way)	204,707	746,730
Other	2,448,796	2,920,779
Government	6,521,390	7,508,110
TOTAL REVENUE	25,069,675	26,452,635
EXPENSES		
Research	5,247,265	3,556,737
Programs and services	9,809,390	8,979,077
Building operation	668,474	658,601
Administration	2,324,635	2,629,589
	18,049,764	15,824,004
Cost of raising funds from the public	7,447,313	7,901,130
TOTAL EXPENSES	25,497,077	23,725,134
Excess (deficiency) of revenue over expenses	*(427,402)	2,727,501

SOURCES OF REVENUE | AS OF MARCH 31, 2022



EXPENDITURES | AS OF MARCH 31, 2022



*Reflects an approved investment out of a prior-year surplus to execute a comprehensive campaign to boost public awareness and give voice to people living with arthritis.

Full audited financial reports are available at arthritis.ca/finances.

How we work

The Arthritis Society network includes a National Office in Toronto and regions across the country. Our work is supported by a robust community of more than 500 dedicated volunteers in communities coast to coast to coast.

Governance

(as of June 2022)

Board of Directors

Duncan Mathieson, Chair
Dr. John Di Battista
Andrew Branion
Ingrid Gutzmann
Nancy Hopkins
Jennifer LaPlante, Treasurer
Neal Oswald
Anne-Marie Renaud
Dr. Evelyn Sutton
Rani Turna
Michelle Walsh
Dr. Stephen Weiss

Board Committees

Audit & Finance Committee
Jennifer LaPlante, Chair

Governance and Nominating
Nancy Hopkins, Chair

National Executive

Trish Barbato
President and CEO

Dr. Siân Bevan
Chief Science Officer

Cheryl McClellan
Chief Operations Officer

Jennifer Stewart
Chief Development Officer

The Arthritis Society is proud to have been recognized by the Governance Professionals of Canada in 2021 for Excellence in Risk Management. In 2020, we were recognized with awards for Enterprise Risk and Crisis Management, and Innovation and Resilience in Governance.

In the words of those who know
#Itsnotjustarthritis



Being with others who experience the same thing daily has been such a blessing for my daughter, to be able to share and feel understood. She has made precious ties with her camp companions and these friendships remain strong to this day. Thank you again to for taking care of our young people."

- Kathleen Gauthier-Gilbert, parent of a child living with juvenile idiopathic arthritis who attended Camp ArticulAction in Quebec



My grandpa has lived with pain all his life...To now have the Arthritis Society fund my research is a real full circle moment."

- Kyle Vader, pursuing his PhD studying arthritis and low-back pain



Thank you for all the information and instruction on arthritis.ca. Also thank you for connecting me with an exceptional occupational therapist to develop an exercise routine with explanations and instructions. Truly appreciate this."

- Arthritis Line user



I've learned at least one new piece of information about living with rheumatoid arthritis from every Arthritis Talks session I've attended. The changes I've made are small but affect my life every day."

- Arthritis Talks attendee

Visit this Impact Report online for links to the resources mentioned here and to the Arthritis Society's corporate scorecard
arthritis.ca/impactreport



 arthritis.ca

 info@arthritis.ca

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 1.800.321.1433

 [@ArthritisSoc](https://twitter.com/ArthritisSoc)

 [/ArthritisSociety](https://www.youtube.com/ArthritisSociety)

 [linkedin.com/company/arthritisociety/](https://www.linkedin.com/company/arthritisociety/)



The Arthritis Society is accredited by the Imagine Canada Standards Program, Canada's highest measure of excellence for charities and not-for-profits. For more information, visit imaginecanada.ca.



We're proud to be among Canada's Most Admired Corporate Cultures.