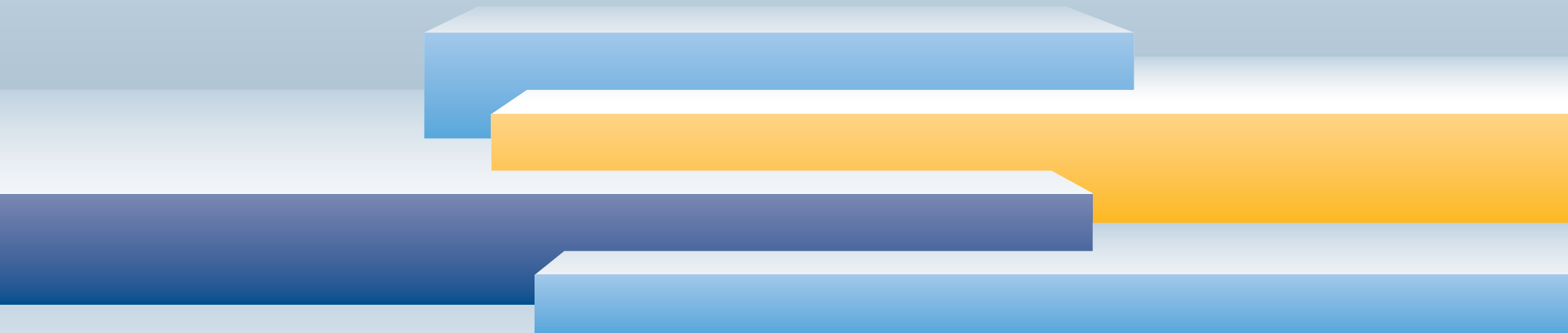




# All in to end arthritis

ANNUAL REPORT 2023-24





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# Building a future beyond the limits of arthritis

Dear friends,

This year marks an important moment for us. Twenty-one Champions from the arthritis ecosystem have come together to transform how we diagnose, treat and care for arthritis with a commitment to create a 10-year nationwide Arthritis Action Plan. Arthritis Society Canada is driving the Plan, managing its key activities and mobilizing funding to advance this important initiative.

With your generosity and support, we are working relentlessly to support the 6 million people in Canada living with the brutal realities of arthritis. There is urgency in our work and that is why we're making bold decisions today to create a future beyond the limits of arthritis.

In 2023-24, we raised the profile of arthritis, elevating the urgency of our work and setting a new standard for action. Our relentless drive has expanded our reach and increased care in underserved areas, reaching 3.7 million people with arthritis with reliable information and resources. With the generous support of our donors and partners, we invested \$6.6 million in research and innovation.

Our first-ever State of Arthritis in Canada Report Card revealed that access to arthritis care is a challenge and research is underfunded in all provinces and territories.

These results underscored the need for the Arthritis Action Plan, opening doors for important conversations with provincial and federal government stakeholders and garnering significant media attention.

As we reflect on the past year, we are proud of our collective accomplishments. It is only with your support that we can do this work — building a brighter future for people living with arthritis.

**Together**, we will turn the tide of this disease.

With gratitude,



Trish Barbato  
President and CEO  
Arthritis Society Canada



Nancy Hopkins  
Board Chair  
Arthritis Society Canada



## 2023-24 HIGHLIGHTS

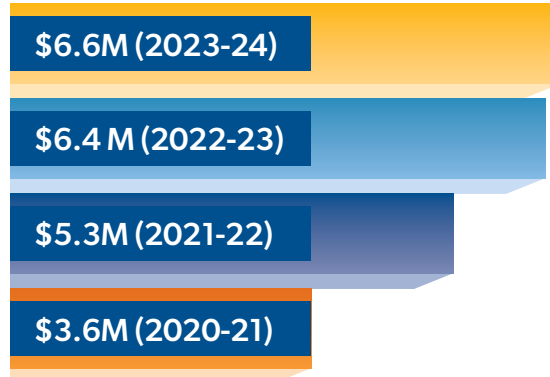
# Changing the course of arthritis

We are investing in research, advocating for policy change, innovating breakthroughs, and providing information, education and support to create a pain-free future for the 6 million people in Canada who live with the brutal realities of arthritis.



# 83%

growth in direct research investment since 2020



# 34

policies impacted

- Models of care
- Pharmacare
- Drug input submissions
- Wait times for joint replacement surgeries
- Prevention

# 3,038

communities reached through Arthritis Talks and Arthritis Connections

## ARTHRITIS TALKS

+

## ARTHRITIS CONNECTIONS

AB - 212  
BC - 210  
MB - 102  
NB - 165

NL - 112  
NS - 250  
ON - 814  
PE - 40

QC - 976  
SK - 117  
NT - 5  
NU - 1

YT - 5  
Other - 29

# Creating research breakthroughs

We are forging a path toward a future where individuals can live pain-free. As Canada's largest charitable funder of arthritis research, we invested \$6.6 million in research, and brought together 170 research trainees, scientists, clinicians and consumer experts virtually at the 5<sup>th</sup> annual Canadian Arthritis Research Conference.

### Five research priorities:

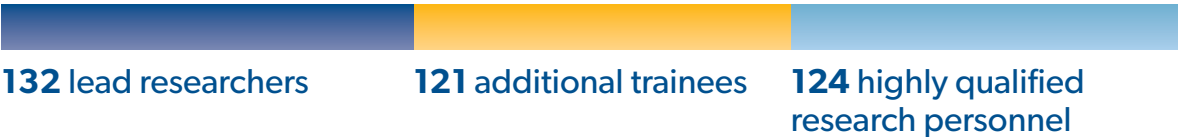
- 1. Osteoarthritis
- 2. Inflammatory arthritis
- 3. Childhood arthritis
- 4. Pain management
- 5. Work

**135** active research projects

- 79 operating grants
- 38 training awards
- 15 career development awards
- 3 team grants

**142** peer-reviewed publications  
**313** new collaborations  
**295** presentations given

**377** researchers and research staff at **29** institutes supported across Canada



**\$x4** Every dollar Arthritis Society Canada invested was multiplied 4 times by other sources.

With Arthritis Society Canada's support, **Dr. Olufemi Ayeni** at McMaster University is working to transform osteoarthritis treatment through the REPAIR Trial. He and his colleagues are combining elements of a limited microfracture while also applying collagen on top of the damaged cartilage to promote cartilage tissue regeneration. This project includes participants between 18-50 years of age with hip pain due to cartilage damage and early osteoarthritis.

*"The goal of this trial is to evaluate if this novel repair will grow better functioning and more normal-appearing cartilage than the microfracture procedure. The ultimate goal is to evaluate which procedure will prevent the onset of osteoarthritis. In the best-case scenario, we find another viable treatment option to treat a wide range of patients with painful hips due to early arthritis and cartilage damage. The long-term hope is that we can delay the need for more involved surgery, such as hip replacement or other treatments."*

- Dr. Olufemi Ayeni, Professor and Academic Division Head of Orthopaedic Surgery at McMaster University



# Advocating for lasting change

We are sounding the alarm on the social and economic costs of arthritis, fostering strategic partnerships to ensure every person living with arthritis in Canada has timely and equitable access to care, and setting new standards for action that command attention. Last year, we impacted 34 public policies, had over 75 meetings with government officials and released a landmark report on The State of Arthritis in Canada that garnered national attention.

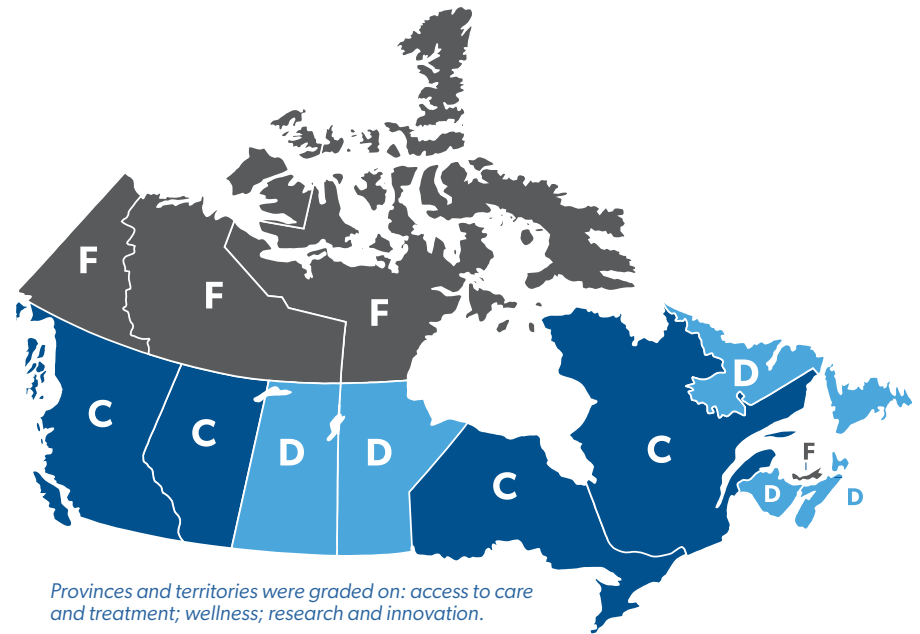
## The State of Arthritis in Canada Report Card

In a groundbreaking effort to improve arthritis care and awareness, we worked closely with our partners and communities across Canada to look at how provinces and territories are supporting people living with arthritis.

We found an urgent need for action and innovation in the field of arthritis care. Guided by our key findings, we are committed to helping develop an effective, solution-oriented Arthritis Action Plan that improves access to care, research and education.

### KEY FINDINGS:

- Canada needs better arthritis data
- Access to arthritis care is a challenge
- Arthritis research is underfunded
- Highest grade among all provinces and territories was C



### GRADING LEGEND

**A:** Excellent  
**B:** Good

**C:** Satisfactory

**D:** Improvement needed

**F:** Significant improvement needed

**30+**  
media interviews

**700+**  
media hits

**50M+**  
media impressions

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**583** advocacy actions

---

**Engagements with policymakers and advocates**

---

**30**  
new advocacy volunteers

---

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**75+**  
meetings with government

---

---

**10**  
pre-budget submissions

---

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**12**  
government consultations

---



## Ontario lobby day

On October 19, our volunteers gathered with local MPPs and policy leads, including the Minister of Health, Opposition Health Critics, the Minister for Seniors and Accessibility, the Associate Minister of Women’s Social and Economic Opportunity, and the Solicitor General, to share policy recommendations that would improve the lives of people living with arthritis in the province.

*“It was great to see so many people who live with arthritis speaking up and raising awareness of the struggles of living with a chronic condition that has been so downplayed and dismissed. There were some amazing people there and it was a joy to participate.”*

*- Therese Lane, volunteer*





## Alberta leading the charge to stop osteoarthritis in its infancy

Developmental dysplasia of the hip (DDH) is a leading cause of early hip replacement. If detected in newborns, DDH can easily be treated, sparing them a lifetime of pain and arthritis. But right now, up to 90 per cent of DDH cases are missed. That's as many as 25 babies born in Canada each day who are not being treated for DDH and may grow up to experience irreversible damage.

The Newborn Arthritis Prevention Screening (NAPS) led by Arthritis Society Canada and Dr. Jacob Jaremko at the University of Alberta has developed a way to screen and diagnose DDH easily and affordably using AI and a portable ultrasound, light as a hairbrush.

The low cost and affordability of this digital health device are game-changing, holding the potential to save millions of dollars for our healthcare system and providing equitable screening and diagnosis. We are prioritizing Indigenous babies, whose incidence of DDH is up to 12 times higher, and rural and remote communities, where screening is often not available.

To get this project launched, first in Alberta, Arthritis Society Canada will fund \$10 million. We are bringing together government at all levels, Indigenous Peoples, and health system leaders to ensure the program is tailored for different regions and communities.

Within the next decade, we envision the majority of infants being screened for DDH as part of their routine checkups. That's ensuring we prevent osteoarthritis in thousands of babies every year.

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*To learn more, please contact Chelsey McNeil at [cmcneil@arthritis.ca](mailto:cmcneil@arthritis.ca).*





## Returning the favour

Dr. Raymond Lam and Alanna Wong remember their sister, Joyce Lam, as head-strong and resilient. These were traits that served her well as she wrestled with arthritis for most of her life.

“She was always a fighter,” says Raymond.

A grateful fighter, one could say. Joyce, who passed away at age 63 in April 2022 after arthritis had caused severe damage to her heart and lungs, left Arthritis Society Canada a gift in her Will to help change the future for people impacted by the disease.

Joyce’s health deteriorated rapidly in her mid-20s due to arthritis. She was admitted to hospital where doctors didn’t think she’d survive, but a clinical trial of a medication gave her a new lease on life. She lived more than 30 years longer than doctors predicted, relying on Arthritis Society Canada’s support. In return, she volunteered.

“Arthritis Society Canada helped [Joyce] to stay independent,” says Alanna. “That’s why she volunteered, and why she wanted the gift she willed to help patients impacted by arthritis access the much-needed support they might not be able to afford themselves.”

In 2004, Arthritis Society Canada helped to start a fund in Joyce’s name. It supports programs and services meant to reduce pain and disability for people living with arthritis. Joyce planned for her estate gift to go into the fund, ensuring Arthritis Society Canada would receive income installments when she passed.

“Joyce was incredibly special,” says Liesl Drayton, National Director, Planned Giving at Arthritis Society Canada. “This very generous gift will help to ensure her legacy lives on.”

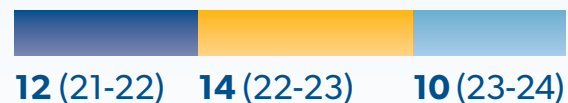
# Innovating for a better quality of life

Canada's top scientific and entrepreneurial minds are coming together to create innovative solutions that will change lives. We continue to create breakthroughs by supporting entrepreneurs with promising ideas, fostering partnerships with leading innovators, and awarding grants that allow life-changing projects to get to market.

## \$995,765

committed through 10 new Ignite Research Grants

**36** grants awarded since inaugural year:



## 2023 ARTHRITIS IDEATOR AWARDS

Four Canadian innovators received the prestigious Arthritis Ideator Award for driving novel solutions to support people living with arthritis to:

- reduce the time it takes to get a diagnosis
- match people to appropriate clinical trials
- find the right medication in the right dosage
- help people in rural and remote areas manage their disease.

**\$200,000**  
awarded to 4  
entrepreneurs

*"I cannot thank the Arthritis Society Canada Ideator Awards and the community enough for your support. With your funding we were able to reach significant milestones with our 'recommendation engine' AI technology and will continue to develop and collaborate with the ambassadors, clinicians and partners in the space to create a more patient-enabled experience when it comes to treatment and condition management."*

- Cassandra Hui, Founder & Chief Executive Officer, Heal Mary

Heal Mary is a digital tool that uses machine learning to match people with arthritis to clinical trials, giving them access to treatments not yet available elsewhere.

## NEW PARTNERSHIP CREATES TRANSFORMATIVE OPPORTUNITIES FOR INNOVATORS

Arthritis Society Canada is investing in innovation through an exciting new partnership with Creative Destruction Lab (CDL) at the University of Toronto's Rotman School of Management. CDL is an objectives-based program for massively scalable, seed-stage science and technology-based companies. With access to world-class mentors and an unparalleled network, CDL connects investors, scholars and risk-takers to support novel approaches to real-life challenges. This partnership ensures deeper support to innovators, helping them turn unique ideas into reality and support arthritis solutions.

Starting April 2024, we are raising \$750,000 to fund this partnership.

*"CDL creates a marketplace for entrepreneurial judgment – through this partnership, experienced entrepreneurs will help founders scale their innovations in arthritis technology. We're absolutely thrilled to welcome Arthritis Society Canada to our global CDL community."*

- Sonia Sennik, Executive Director at CDL

# Bringing expert information and support to better serve communities

We are changing the conversation around arthritis by helping people understand the brutal realities of the disease, how to manage it and find ways to live life to the fullest despite their diagnosis. Last year, thanks to the generosity of Pfizer and our donors, we helped 83,079 people get expert information on arthritis through Arthritis Talks and assisted 2,846 people through the Arthritis Line and Arthritis Connections, our free telephone and email service and peer support program for people living with arthritis.

## Arthritis Talks:

**83,079**  
people reached

**340,799 people**  
reached since inception



## Arthritis Connections:

**1,027**  
people reached



**We are reaching more and more people in Canada each year.**

Website:

**1.76 million visitors**

*flourish* newsletter:

**105,634 subscribers**

Arthritis Line:

**1,819 people supported**



# Arthritis Awareness Month

September 2023

**116 million**  
media impressions

**113,000**  
people reached

**52** proclamations and  
**48** landmarks lit up in blue



**3.7 million**  
Canadians  
reached  
with trusted  
information

*“My mother wants to thank you for all your help and the information brochures you shared. She referred to them often and found them very helpful. I just wanted you to know how much you impacted her recovery. Your concern and encouragement was, and still is, very much appreciated!”*

- Arthritis Line client, New Brunswick

**89,900+**

**Public Service  
Announcements  
across Canada raising  
arthritis awareness**





## Supporting kids with childhood arthritis

**295**

campers  
at 6 camps  
nationwide

**133**

backpacks distributed  
across all provinces  
and territories

**157**

Club Sunrise/club  
Soleil levant program  
participants

*"Camp is a place where I can always be around people who understand me. This is something I value since I have never met anyone else with my condition other than when I am at camp."*

*- Camper, 2023 Camp BC*

## Community Action Grants

Arthritis Society Canada's Community Action Grants are providing opportunities for people to connect, learn and thrive with arthritis in underserved communities.

*"Participants are reading the material provided and researching more for themselves; they feel empowered. There is less of an atmosphere of 'Well, this is just the way it is; you can't change it' to a more positive outlook of 'This new information may help, and I am going to try this.'"*

*- Program Coordinator, Flourish 55+ Thriving with Arthritis, Nova Scotia, 2023-24 Recipient of Community Action Grant*

## Arthritis Rehabilitation and Education Program (AREP)

**20,824** visits and **9,665** people reached through groups and presentations

*"Your knowledge and professionalism helped me address my physical needs as well as make me feel seen as an individual – not just another person on someone's patient list. The road to close a diagnosis has been a long one; you have made this journey less lonely, and your professional support was a constant I needed during this process. You helped me find solutions in dealing with physical limitations to improve my quality of life while living with arthritis."*

*- AREP client, Ontario*

## Compelled to contribute

Senthooran Punithavel vividly recalls learning that his longtime friend's young daughter nearly lost her life due to arthritis complications. The Financial Advisor at the Co-operators was chatting with Dina Chan, a friend from high school, about the challenges her teenage daughter Jayna had faced for a decade. Jayna was diagnosed with a rare form of childhood arthritis at age 3, and after several setbacks, underwent a bone marrow transplant in 2020. The procedure saved her life, but Senthooran was stunned to learn of the ordeal and began imagining his own children in a similar situation.

"I have kids the same age as Jayna. It really affected me. What if it had been my child? I knew something needed to be done," Senthooran says.

He followed through.

In May 2024, the Co-operators were the Presenting Sponsor of Fashion on Fire, an awareness-building event in Toronto. It was an apt partnership aligned to the Co-operators' giving strategy.

"The Co-operators stands for helping people overcome adversity," Senthooran says. "Getting involved was a natural fit, especially because arthritis isn't in the spotlight the way many other diseases are."

Senthooran adds that several people in his life, including family members, live with the challenges of arthritis. Due to the misconception that it's a mild, age-related condition, however, he says people often suffer in silence. He wants to right that wrong.

"Arthritis isn't something people have to live through. We need to find manageable solutions and a cure," he says. "It'll help future children from having to suffer the way Jayna suffered, and I'm happy to be part of that work in any way I can."



# Investing in impact: Recognizing our donors

## Charging forward with laser focus

Dear donors,

To solve a disease as unrelenting as arthritis, an equally unrelenting dedication is needed. This is what you have shown over the past year, and for that we are deeply grateful.

Thanks to your generosity, Arthritis Society Canada has helped to ensure that vital research, life-changing programs and support services, and crucial advocacy efforts could be carried out. We hope you will enjoy reading about these successes. Not only are these focus areas important for the 6 million people in Canada living with arthritis, but they're critical for the millions more who could be impacted in the future. It's estimated that if we don't confront arthritis, 9 million people in Canada could be affected by 2040.

In partnership with you, we will continue to confront this debilitating disease. Our bold Arthritis Action Plan is at the centre of our priorities, and it involves not only those impacted by arthritis, but everyone in Canada. To transform health outcomes and improve the quality of life for people living with arthritis, we all must understand the urgency. You, valued members of our donor family, can help us raise awareness and effect change.

Thank you again for your support. We know much success is ahead as we continue to work together.

With gratitude,



A handwritten signature in blue ink that reads "Jenn".

Jennifer Stewart  
Chief Development Officer  
Arthritis Society Canada



A handwritten signature in blue ink that reads "Andrew".

Andrew Branion  
Chair, National Council (2020-2024)  
Vice-Chair, Board of Directors  
Arthritis Society Canada



***“On behalf of Lindsay Construction, I was so proud to lend support as the Arthritis Society Canada 2023 Celebrity Roastee. With one in five Canadians affected by the disease, it’s crucial we fund the research, advocacy and services that Arthritis Society Canada provides to improve the lives of those affected by arthritis. Ongoing corporate support and donations like ours will enable advancements in treatments, support programs for patients and their families, and ultimately, a cure.”***

*- Cory Bell, President & CEO, Lindsay Construction*

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***“I was in my mid-20s when I was diagnosed with arthritis. I was shocked — I’m young, healthy and active. I’m definitely not a victim, but arthritis impacts every aspect of your life. Axis Insurance and Arthritis Society Canada care about people, and that’s why this partnership is important. I’m truly honoured to be part of the Axis team and their legacy because they’re protecting people, businesses and communities in Vancouver and across the country.”***

*- Dorothea Dowling, Senior Vice President, National Practice Group Leader - Personal Insurance, Axis Insurance*

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***“Arthritis Society Canada’s work is critical to advancing research and innovation, advocating for policy change, and providing education and support. I am proud to be a member of the National Council and that my organization, Medline Canada, Corporation, shares the same passion and purpose of improving the care of Canadians. We are honoured to stand with Arthritis Society Canada as it continues to find bold and impactful ways to improve the lives of people living with arthritis.”***

*- Diana Gazdar, Vice Chair, National Council and Vice President, Marketing, Medline Canada, Corporation*



# Uniting for change

It was an exciting year of growth; our events created opportunities for more than 2,525 donors and supporters to connect and innovate. And it wasn't just our incredible community that grew — with the continued momentum of last year's three new events, we collectively raised over \$1,000,000 (net).

**Thanks to our event sponsors for their generous support.**

To find out more about event sponsorships, please contact Anna Baranowski at [abaranowski@arthritis.ca](mailto:abaranowski@arthritis.ca)

APRIL 20, 2023

## Arthritis Ideator Awards

In just its second year, this innovative competition doubled its attendees to 300 and amplified incredible projects designed to better the lives of those with arthritis.



APRIL 25, 2023

## Celebrity Roast

Honouring philanthropist Cory Bell, the evening was full of side-splitting comedy, but the impact of the 29<sup>th</sup> annual Roast was no joke. 750 guests raised \$340,000 (net) for arthritis programs in the Atlantic region, and Halifax's own Mayor Mike Savage was a guest roaster.



**JUNE 1, 2023**

## All-In For Arthritis

Denim, diamonds and dedication to fighting the fire of arthritis were on full display at our 17<sup>th</sup> annual poker tournament. With 375 guests, and \$4.2 million (net) raised since 2005, the event was a royal flush.



**SEPTEMBER 28, 2023**

## Fashion on Fire

Our second annual red-hot runway event brought together over 350 of Toronto's corporate and fashion elite, featured inspiring models living with arthritis, and saw the return of designer David Dixon as he unveiled another exciting arthritis-friendly collection.



**NOVEMBER 4, 2023**

## Arthritis Fire Ball

Our second annual Arthritis Fire Ball raised the temperature and the bar by bringing together 750 guests and raising a fiery \$400,000 (net). Diana Gazdar, our arthritis hero, shared her story in an inspiring video.



Featured guest **Diana Gazdar** shared her inspirational story at our Arthritis Fire Ball in Toronto, celebrating the strength, resiliency and perseverance of people living with arthritis, moving the audience to tears. "The hardest part of having arthritis was having to choose whether or not to have a family that I wanted and living a lifetime of pain," Diana shared in a video played during the event.

# By the numbers

**\$20,069,504**

gifted by **97,288** donors

---

**\$6,866,761**

realized through the **142** planned gifts from supporters who sought to make a lasting impact

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**\$863,028**

donated by **5,956** monthly donors who provide stable funding throughout the year

*"I had several episodes of psoriatic arthritis in my youth. Advances in research have meant that we can now benefit from drugs that are more effective than what was previously used. It is therefore a pleasure for me to contribute to research through donations that I have been making to Arthritis Society Canada for several years."*

*– Léon Bérard, ing.  
Granby, monthly donor*

## Our generous donors

Arthritis Society Canada is grateful for the generosity of our supporters, who are dedicated to helping us fight the fire of arthritis. We are thrilled to extend our heartfelt gratitude to those donors who have made significant contributions, with gifts or pledges totaling \$10,000 or more, between April 1, 2023, and March 31, 2024.

We extend our profound gratitude to the 48 individuals and families who have chosen to leave a lasting legacy through a planned gift to Arthritis Society Canada. Their foresight and compassion not only ignite hope in the fight against arthritis but also ensure a lasting impact that extends far beyond their lifetimes.

## **\$500,000 - \$999,999**

O'Sullivan Family  
Pfizer Canada

## **\$250,000 - \$499,999**

Raymond Chang Foundation  
TD Bank Group  
The Vancouver Foundation

## **\$100,000 - \$249,999**

CDPQ  
HealthPartners Canada  
Medline Canada Corporation  
United Way Winnipeg

## **\$50,000 - \$99,999**

AMD Medicom Inc.  
The Leonard T. Assaly Family  
Foundation  
Brynjolfur Kristin Brynjolfsson Fund at  
The Winnipeg Foundation  
Canadian Tire Jumpstart Charities  
The Co-operators  
The Doug de Pencier Fund  
Federated Health Charities  
Jay-Ann Gilfoy  
Donna C. Holtsbaum  
Margaret MacKenzie  
Massage Addict

Meridian Credit Union Limited  
Nordic Pharma Inc.  
Organon  
PartenaireSanté - Québec  
Tylenol  
Eric T. Webster Foundation  
The Windsor Foundation

## **\$25,000 - \$49,999**

Amgen Canada Inc.  
Dorothy Anderson  
BELL  
Bosseini Living  
Calgary Flames Foundation  
Camp Tamakwa Inc.  
G. Raymond Chang Ltd.  
John & Mary Crocker  
Fondation J. A. DeSève  
Gay & John Docherty  
Anna Marie Frediani Research Fund  
Fresenius Kabi Canada Ltd  
Grand Imperial Conclave of Canada  
Charitable Foundation  
Industrielle Alliance Groupe Financier  
Jamp Pharma Corp.  
Janssen Inc.  
KPMG Foundation  
Lindsay Construction  
George Macri  
Marcatus QED Inc.

Cheryl McClellan  
The Catherine and Maxwell Meighen  
Foundation  
J & W Murphy Foundation  
New Brunswick Children's Foundation  
Nicola Wealth Management Private  
Giving Foundation  
Scotiabank  
Diane Blake & Stephen Smith  
Jennifer Stewart + Russell & Daniel  
Wai On Foundation  
Donna J. Wyman

## **\$10,000 - \$24,999**

AbbVie  
AIG Insurance Company of Canada  
Airtime Express Inc.  
Axiom Infrastructure  
Bank of Montreal  
Patricia Barbato  
Gloria Baylis Foundation  
Fondation Bon départ de Canadian  
Tire du Québec  
BoyneClarke LLP  
Ann Bucke  
Chor-Yue Grace Chan  
Chez Alexandre et fils  
John Chippindale  
CI Financial  
CIBC Private Wealth Wood Gundy

Patricia Collier  
R. W. Cousins  
Deloitte  
Desjardins  
Sikin Dharamshi  
Frederick And Douglas Dickson  
Memorial Foundation  
Economical Insurance  
EY Canada  
Fondation Simone Morin et Valmont  
Garneau  
Helen Garrett Foundation  
Samuel H. Gilfix Endowment Fund at  
The Winnipeg Foundation  
GlaxoSmithKline Inc.  
Robert Goodall  
Charles Green  
Innovative Medicines Canada  
Shareef & Tammy Isa  
ivari  
Navin Kaminoulu  
Kanish & Partners LLP  
KPMG Management Services LP  
Pierrette Levesque  
Loopstra Nixon LLP  
Jeffrey Marshall  
Duncan Mathieson  
McDonald's - 175246 Canada Inc.  
Yvonne McGregor (and the late  
Donald E. McGregor)

Medavie  
Micco Companies  
Edward Mortl  
Municipal Group of Companies  
Jake & Bev Neufeld  
New Horizons for Seniors Program  
Northbridge General Insurance  
Corporation  
Ocean Contractors Limited  
Ocean Pacific Hotel Group  
Lynn & Tom Oldfield  
O'Regan's Automotive  
Pallet Valo LLP  
David C. Pauli  
Polar Asset Management Partners  
Pomerleau Inc.  
PricewaterhouseCoopers LLP  
Jas Randhawa  
Rexall Care Network  
River Philip Foundation  
Kenneth & Dorothy Rowe Foundation  
Sage Software Canada  
Sancton Access  
Leonard Sanders Family Foundation  
Schroeder Arthritis Institute  
Steve Simonot  
Greg Simpson  
SoloPill Inc.  
Starshot Ventures Inc.  
Gregory Steers

William Stewart  
Stewart McKelvey  
Strategic Charitable Giving  
Foundation  
Sutherland Foundation Inc.  
Swiss Chalet & Harvey's Charity Golf  
Tournament  
TELUS Edmonton and Northern  
Alberta Community Board  
TELUS Manitoba and Saskatchewan  
Community Board  
TELUS Montreal Community Board  
The Toronto Star Children's Charities  
Kathryn & Bill Troubridge  
UCB Canada Inc.  
UHN Foundation  
United Way of Calgary and Area  
W.M. Fares Group  
Waddell Transport Ltd  
Susan H. Walsh  
Wellesley Therapeutics  
Dr. Jean Wessel  
Westminster College Foundation  
Wheaton Precious Metals Corp.

## **Legacy & Estate Gifts**

Estate of Lillian Marie Allen  
Estate of Helene Amyot  
John P. Andrews  
Succession de Rolande April

Estate of Lily Merle Ash  
Succession de Lise Beauchamp  
Estate of Helen Bell-Bradshaw  
Estate of Joan Doreen Bennett  
Succession de Henriette Bérard  
Succession de Suzanne Binet  
Estate of Walter Bodzian  
Estate of Ernest Bradshaw  
Estate of Dr. Edward “Ted” Brooker  
Estate of Craig Roy Brooks  
Estate of Rita Louise Browne  
Estate of Gordon Butler  
Estate of Elizabeth M. Buzzell  
Estate of Nancy Carol Cain  
Estate of Colleen Cameron  
Estate of Dorelle Cameron  
Estate of Leila Campbell  
Succession de Dorothy Cannon-  
Mercier  
Estate of Victoria Caran  
Estate of Lorna June Carroll  
Mable Chadwick Foundation  
Estate of Marjorie G. Chambres  
Estate of Mary Ann Chrysler  
Estate of George Leonard Clampitt  
Estate of Larry James Clark  
Estate of Isobel Margaret Cork  
Estate of Roland George Coudriau  
Estate of Adele Maria Jutta Dalton  
Walter and Mildred Danby Fund

Estate of Susan Elizabeth Dew  
Estate of Alistair Campbell Douglas  
Estate of Sylvia Willemina Drop  
Estate of Margaret Mary Theresa  
Dumberg  
Estate of Sara Elias  
Douglas Harold Evans Charitable  
Foundation  
The Fahy Family Charitable Trust  
Estate of Joan Hilda Fleetwood  
Estate of Robert Ray Forbes  
Estate of Shirley Eugenie Galbraith  
The Lewis Jackson and Dale Gardiner  
Foundation  
Estate of Evelyn Gardner  
Estate of George John Gelderloos  
Estate of Maria Elfreda Genosa  
Estate of Warren Kenneth Gibbs  
Dr. Mark Hardy & Dr. Rose Goldstein  
Estate of Donald Sinclair Gorrie  
Estate of Pamela Gorringer  
Estate of Leno Richard Gos  
Estate of Jo Ann Goudis  
Estate of Florence Clara Gould  
Estate of Hugh Graham  
Estate of Shirley Laurena Grant  
Estate of Sandra Louise Green  
Estate of Diane M. Gribben  
Estate of Brenda Mary Hamer  
Estate of Gillian Mary Hancox

Estate of Brenda Irene Hatton  
Estate of Rose Marie Hawkins  
Estate of Lillian Margaret Henderson  
Estate of Eve Rosemary Holdway  
Trust of Lloyd Alexander Hope  
Estate of Joan Paterson Hudson  
Constantine Iliopoulos  
Estate of Inge-Ruth Ilkiw  
Estate of John David Isbister  
Succession de Claire Jacob  
Estate of Robert Johnstone  
Mr. and Mrs. C. S. Jones Trust Fund  
Estate of Hilda May Jones  
Estate of Marjorie May Jones  
Estate of Gail Louise Jordan  
Estate of Mary Elizabeth Keir  
Estate of Norma Lillian Kempers  
Estate of Richard David Kert  
Estate of Erika Knipfel  
Estate of Bob Kolstad  
Estate of Lynn Kosloski  
Estate of Margaret Stewart Lacey  
Succession de Noëlline Poulin  
Lagrange  
Estate of Jean Laird  
Estate of Donna Lynne Lamont  
Trust of Edmund Alan Larkin & Edith  
Margaret Larkin  
Joan G. Lashbrook  
Estate of Shirley Ann Lash

Estate of Edith Margaret May LeCain  
Frank Lew  
Estate of Thomas C.M. Logan  
Estate of Gerald Nicholas Lypka  
Estate of Donald Julian Mantey  
Succession de André Marceau  
Estate of Joao Esteves Martins  
Estate of Gloria R. Mauro  
Estate of Horace Mayea  
Estate of Dorothy Jane McKay  
Estate of Margaret McKee  
Estate of Malcolm Otis McKinney  
Estate of Dallas McLean-Lowe  
Estate of Clarke Herbert Mills  
Trust of John Mineary  
Estate of Elizabeth Anne Montroy  
Estate of Sheila Donna Mossman  
Estate of William Muir  
Estate of Jean Irene Nemi  
Estate of Joyce Nielson  
Estate of Margaret Helen Oliver  
Estate of Richard Hugh Pearce  
Estate of Diana Pechiulis  
Pendeshuk Family Fund - Dennis Estate  
Estate of Patricia Anne Peregoodoff  
Estate of Eileen Ruby Peters  
Estate of Robert Frank Picard  
Estate of William Alan Poluha  
Estate of Late Betty June Prince  
Estate of Cornelius Pynenburg

Estate of Richard William Rebbeck  
Succession de Gaston Rioux  
Margaret Rothweiler Charitable  
Foundation  
Succession de Thérèse Roy  
Estate of Anna Salnikova  
Aaron Sanderson Endowment Fund  
Trust of John A. Sanderson & Family  
Estate of Austin Earle Sibbick  
Estate of Barbara Helena Simpson  
Bennett W. Steinberg and Mary  
Steinberg Endowment Fund  
Estate of William John Stewart  
Dollie Strelaeff Endowment Fund  
Trust of Louise Alice Tenzer  
Estate of Kathleen Violet Tilbury  
Estate of Wilhelmina Vander Torre  
Trust of Patience Towler  
Bev R. Trist-Stewart  
Estate of Mary Louise Tucker  
Estate of Jennifer Turner  
Estate of Olwen Margaret Anne  
Turner  
Estate of Gary George Vamplew  
Estate of George Henry Veinot  
Estate of Eric Alfred Wade  
Estate of Georgie Earline Walsh  
Estate of Kenneth E. Weatherby  
Estate of David Roy Weismiller  
Estate of Winnifred Anne Weppler

Estate of Ruth Ann Whipp  
Estate of Elizabeth Joan Williams  
Estate of Jessie Imelda Wing  
Orville and Alvera Woolacott  
Foundation  
Estate of James Kenneth Wotten  
Estate of Margaret Jean Zerr

We are grateful to the many donors and sponsors who contributed between \$2,500 and \$9,999 in 2023-2024 with an annual or legacy gift. Their invaluable support empowers us to further our mission. For a comprehensive list of these esteemed supporters, please visit [arthritis.ca](https://www.arthritis.ca).

We extend our gratitude to those individuals who have chosen to support our cause anonymously. We deeply respect your privacy and apologize for any errors or omissions in recognition. If you wish to update your preferences regarding acknowledgment, please reach out to us at [donorservices@arthritis.ca](mailto:donorservices@arthritis.ca).

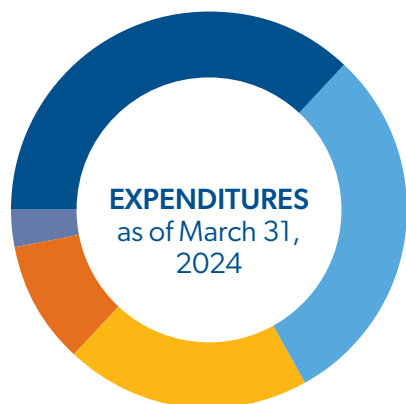


# Financials

Arthritis Society Canada, in consultation with and approved by its Board of Directors, has chosen to make investments over the last 2 years in key mission areas such as research and the nationwide Arthritis Action Plan. These investments have resulted in deficit positions, which will be offset by the pending sale of a building.



- 25% Direct Response
- 24% Government
- 22% Planned Giving
- 14% Major Gifts
- 9% Other
- 6% Events



- 37% Programs and services
- 30% Cost of raising funds from the public
- 21% Research
- 10% Administration
- 3% Building Operation

## STATEMENT OF FINANCIAL ACTIVITIES

Year ended March 31, 2024, with comparative information for 2023

	2024	2023
<b>REVENUE</b>	<b>\$</b>	<b>\$</b>
Major Gifts	4,412,616	4,420,499
Planned Giving	6,866,761	7,386,952
Direct Response	7,580,090	7,251,252
Events	1,777,618	1,574,769
Government	7,356,140	5,743,460
Other	2,644,612	2,615,479
<b>Total Revenue</b>	<b>30,637,837</b>	<b>28,992,410</b>
<b>EXPENSES</b>	<b>\$</b>	<b>\$</b>
Research	6,558,865	6,237,332
Programs and services	11,799,527	10,745,652
Building operation	807,915	745,588
Administration	3,161,659	2,860,071
<b>Subtotal</b>	<b>22,327,966</b>	<b>20,588,643</b>
Cost of raising funds from the public	9,391,484	8,364,359
<b>Total expenses</b>	<b>31,719,450</b>	<b>28,953,002</b>
<b>Excess (deficiency) of revenue over expenses before the undernoted</b>	<b>(1,081,613)</b>	<b>39,408</b>
<b>Unrealized loss on investments</b>	<b>(44,589)</b>	<b>(481,128)</b>
<b>Deficiency of revenue over expenses</b>	<b>(1,126,202)</b>	<b>(441,721)</b>

# Governance and leadership

## Board of Directors, 2023-24

**Nancy Hopkins, Chair**

**Andrew Branion, Vice-Chair**

**Michael Whitcombe, Honorary Solicitor**

Jeffrey Brown

John Chippindale

Jay-Ann Gilfoy

Deborah Greenberg

Jeff McCann

Lynn Oldfield

Neal Oswald

Vas Rao

Dr. Evelyn Sutton

Michele Walsh

Stephen Weiss

## National Council, 2023-24

Comprised of some of Canada's brightest minds and dedicated arthritis ambassadors, the National Council advises on and actively engages in fundraising efforts for Arthritis Society Canada, building important relationships with new and long-time donors.

Arthritis Society Canada is committed to advancing arthritis care and research, and the strategic leadership and counsel of these dedicated executive volunteers enables us to raise critical funds to support our mission and to champion the resilient spirit of those living with arthritis.

**Andrew Branion, Chair**

**Simon Lemay, Vice-Chair**

Paul Alexander

Shelly Anwyll

Kim Appelt

Al Behrouzan

Jeff Brown

John Chippindale

Alison Coville

George Dalal

Diana Gazdar

Mark Hickman

Jeff Hillyard

Mike Hosseini

Shareef Isa

Jessie Le hail

Nadia Malik

Dr. Brent Norton

Keith Nugara

Bill Papadimitriou

Melanie Philip

Vas Rao

Kayvan Saberi

Mark Sack

Jeff Settingington

Murali Sundar

Kanish A Thevarasa

**Ex-Officio Members:**

Trish Barbato

Jennifer Stewart

*Interested in getting involved in the National Council?*

*Contact Jennifer Stewart at [jstewart@arthritis.ca](mailto:jstewart@arthritis.ca).*

## Integrated Scientific and Medical Advisory Committee

Members of the Integrated Scientific and Medical Advisory Committee (ISMAC) provide expert advice to the Chief Science Officer on strategic directions and priorities for Arthritis Society Canada's research, information, support tools and resources.

### **Dr. Hani El-Gabalawy, Chair**

Dr. Tom Appleton  
Dr. Cheryl Barnabe  
Jennifer Boyle  
Carolyn Dittmar  
Dr. Maria Fernandes  
Dr. Monique Gignac  
Cathie Hofstetter  
Dr. Cheryl Hubley-Kozey  
Dr. Igor Jurisica  
Dr. Linda Li  
Laurie Proulx  
Dr. Raja Rampersaud  
Dr. Marinka Twilt  
Dr. Jackie Whittaker  
Dr. James Young

## Executive fundraising volunteers

Our work would not be possible without the expertise and support of our 75 executive fundraising volunteers who bring immeasurable value to our fundraising efforts through their contributions to our committees.

## Committee Chairs and Vice Chairs

Andrew Branion, Chair, National Council  
Simon Lemay, Vice-Chair, National Council  
Ted Ellis, Chair, Creative Council  
Jigna Shah, Chair, Innovation Committee  
Sikin Dharamshi, Chair, Fire Ball TO & Fashion on Fire  
Carmen Martinez, Vice-Chair, Fashion on Fire  
Dorothea Dowling, Co-Chair, Arthritis Fire Ball (Vancouver)  
Jessie Kaur Lehail, Co-Chair, Arthritis Fire Ball (Vancouver)  
Sean Flinn, Co-Chair, All-In For Arthritis  
Shane McAdam, Co-Chair, All-In For Arthritis

## Executive Team

Trish Barbato, President and CEO  
Jennifer Stewart, Chief Development Officer  
Dr. Siân Bevan, Chief Science Officer  
Cheryl McClellan, Chief Operations Officer

## HOW WE WORK

The Arthritis Society Canada network includes a Support Office in Toronto and employees across the country. Our work is supported by a robust community of more than 500 dedicated volunteers in communities coast to coast.



**Accredited**  
**IMAGINE CANADA**

Arthritis Society Canada is accredited by the Imagine Canada Standards Program, Canada's highest measure of excellence for charities and not-for-profits. For more information, visit [imaginecanada.ca](http://imaginecanada.ca).



We're proud to be recognized as one of Canada's Most Admired Corporate Cultures.

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